



Monica C. Alvarez
Marketing Specialist
Snyder/Carlton Team
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COMPANY EXPERIENCE
2012 – Current Colliers International

AREA OF EXPERTISE

Monica C. Alvarez is the Marketing Coordinator of the Snyder/Carlton Team based in the greater Los Angeles office of Colliers International. The Snyder/Carlton team is an integrated group of professionals with specialties in landlord and tenant rebrokerage representation, debt/equity financing, asset management and overall investment strategy. Monica is responsible for the coordination and creation of marketing and sales materials for all transactions. Creating email marketing campaigns and providing administrative support (GIS mapping, aerials, demographics, etc.) are essential functions to her role on the team. Monica is a Colliers University Advocate, currently working on her CPMC designation (Commercial Property Marketing Certification) from Colliers University.

BUSINESS AND EDUCATIONAL BACKGROUND

Monica joined the Snyder/Carlton team in 2012. Prior to joining the team she was the Executive Assistant for a Promotional Marketing Agency. In this role, she provided administrative support to the company's president and the account executives. She helped organize and execute various events throughout the year. Monica was responsible for the development of client marketing proposals and marketing summary reports. Monica earned a Master's of Science from the University of Long Beach in 2011. She graduated with a GPA of 4.0 and various awards honoring her work in the field of Health and Human Services.

EDUCATION

California State University of Long Beach, - Criminal Justice and Sociology - M.S.
California State University of Long Beach - Criminal Justice and Sociology - B.S.

COMMUNITY INVOLVEMENT

Monica is involved in the Orange County Children's Foundation and the National Brain Tumor Society.

AFFILIATIONS

Golden Key International Honor Society